

Annual Report 2010 2011

**PEQAB** 

## **Our Vision**

## Inspiring excellence in education through leadership in quality assurance and enhancement

## **Our Guiding Principles**

Accountable and responsive to the Minister and other stakeholders

**Transparent about criteria and processes** 

Collaborative/collegial/consultative

Standards-based

Encourage ownership and responsibility for quality assurance and enhancement

**Evidence-based decision making** 

Open to change

Fair and ethical

## The Postsecondary Education Quality Assessment Board



#### **Our Mandate**

## Assuring high-quality, internationally recognized standards in new degree programs

The Postsecondary Education Quality Assessment Board assesses all applications for ministerial consent referred by the Minister of Training, Colleges and Universities under the *Post-Secondary Education Choice and Excellence Act*, 2000, and makes recommendations to the Minister on the quality of programs and institutions.

The Act enables all organizations not empowered to offer degree programs or use the term "university" by an Ontario statute to apply to do so by ministerial consent. The Board establishes and implements internationally recognized standards for the review of programs and institutions.

In fulfilling its mandate, the Board helps expand the roster of high-quality degree programs for Ontarians coping with an increasingly complex, information-driven economy and culture. The quality of the programs and the success of the students who take them are critical to the foundation of Ontario's future.

By ensuring its standards reflect recognized practice, the Board serves as an Ontario source of information and reflection about national and international academic quality assurance standards and activities.

## **Commitment to Quality**

## The excellence Ontario expects...and deserves

- Develop and maintain nationally and internationally recognized degree level standards.
- Establish clear benchmarks for assessing programs and organizations.
- Seek the advice of highly qualified experts on programs and organizations.
- Evaluate applications against high standards and the applicant's commitments.
- Require applicants to conduct comprehensive internal reviews of their own programs.
- Include samples of individual student work in program assessments.

## **Commitment to Transparency**

## Independence, transparency and accountability

- Publish the Board's standards, benchmarks and procedures.
- Seek the advice of independent, highly qualified experts.
- Protect the interests of students.
- Make applications available to the public on the Board's website.
- Allow for stakeholder comments on applications.
- Publish recommendations on applications to the Minister and the Minister's decision on them.

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## Chair's Message



It has been my honour and pleasure to be Chair of this Board for the past 10 years. We have come a long way since the very first meeting in August, 2001. When I reflect on that first year in which we debated policy, consulted with stakeholders, and developed and published our initial criteria and procedures and realize how much we have accomplished since then, I feel a tremendous sense of achievement. We have honoured our commitment to independence, transparency and efficiency since that inaugural meeting.

I am especially pleased to report on the Board's internal quality assurance activities over the past year. Following the 2009 internal review of the Board's operations, we were scrutinized by an expert panel. The external review of PEQAB was an important step in the Board's development from a new to mature quality assurance agency, and is key to the Board's continual improvement.

#### **Board Activities**

The Board held nine meetings (including two by teleconference) this year to fulfill its advisory role to the Minister. The Board continued its internal review and reflection activities in its consideration of 26 items pertaining to criteria, policy and procedures, including activities related to the external review.

With the release of the Board's new nomenclature standard for colleges of applied arts and technology (CAAT) degrees, there was an influx of applications from CAATs seeking nomenclature amendments. In order to expedite these requests, the Minister in December, 2009, referred the entire matter of nomenclature changes to CAAT degrees to the Board. Detailed information on the Minister's referrals and the Board recommendations are presented later in this report.

#### **Criteria and Standards**

As part of the 2009 self-study, the Board conducted a comprehensive review of all of its criteria to ensure that they reflect standards recognized in Ontario and elsewhere. New *Handbooks* and *Submission Guidelines* were published in the summer of 2010. These were followed by

updated *Quality Assessment Panel Report Guidelines*, an improved tool for our assessors to use for reviewing applications.

#### **External Review**

An external panel, representing provincial, national and international expertise, evaluated the extent to which the Board fulfills its legislative mandate and follows best practices as assessed against the International Network for Quality Assurance Agencies in Higher Education (INQAAHE) Guidelines for Good Practices. We were fortunate to have three experts in post-secondary education – Dr. Steven D. Crow, Dr. Nicholas Rubidge and Dr. Lorna Marsden – conduct the review on our behalf. The panel conducted a site visit in January, and the Board considered the final report in March.

The Board was pleased with the report and its conclusions that PEQAB has effectively fulfilled its legislated mandate and provides an essential quality assurance service in Ontario.

We expect to publish the *External Review Report* and two key related documents, *Self-Study Report* and the *Report on Self-Study Recommendations*, on our website in the forthcoming year.

#### **PSECE Act Amendments**

The Post-Secondary Education Choice and Excellence Act, 2000 (PSECE Act) was amended this year to allow for greater flexibility and transparency in the application process. It is expected that new regulations will be introduced in the coming year to implement these changes.

## **Ontario College of Art & Design University (OCADU)**

In 2010, the government amended the *Ontario College of Art & Design Act, 2002* to change the name of the institution to include "university". OCADU has authority under its Act to offer baccalaureate degrees in both Fine Arts and Design as well as graduate degrees in Arts, Fine Arts and Design. To offer any other degrees the university is, under the *PSECE Act*, required to seek Ministerial consent. This year, the Minister referred one application from OCADU to offer a Bachelor of Arts (Visual and Critical Studies).

Chair's Message continued



### **Board Members**

I wish to thank David Leyton-Brown for his contribution to the Board's deliberations over the past nine years. Dr. Leyton-Brown was one of the first appointees to the Board. We are grateful for his role in assuring the quality of post-secondary education in Ontario.

We were fortunate to have Dianne Kieren, Professor Emeritus, University of Alberta, join the Board in June. Dr. Kieren was the Chair of the Alberta Private Colleges Accreditation Board and also served two terms on the Campus Alberta Quality Council. She has sat on the Board of Directors for a wide variety of organizations, including several post-secondary institutions.

This is my 10th and final annual report, as my term expires in April, 2011. It has been an incredibly rewarding decade. I wish to thank the secretariat staff for their dedication, diligence and hard work. I congratulate the Chief Executive, Virginia Hatchette, on her wise and effective leadership to the secretariat and am confident that PEQAB is well positioned to commence its second decade of inspiring excellence in post-secondary education.

Dale Patterson

## Message from the Chief Executive



As we approach the 10th anniversary in the summer of 2011, it is a natural point in PEQAB's history to reflect on our accomplishments. I have had the opportunity to work with our Chair, Dale Patterson, as an original staff member of the secretariat back in 2001, and upon my return as Chief Executive in 2008. It has been a rewarding decade, one of which I am sure our Chair is proud as he contemplates his and the Board's contribution to the quality of post-secondary education in Ontario.

### **Internal Quality Assurance Activities**

To ensure the rigor and transparency of its criteria and processes, and in preparation for an external review of the agency, PEQAB undertook an internal review of all aspects of its operations during its first seven years. This self-study examined the transparency, efficiency and the consistency of the Board's procedures, and currency of its criteria. The self-study was finalized in December, 2009, and I reported on its recommendations in last year's annual report. The recommendations focused on PEQAB criteria; transparency of criteria, procedures and activities; criteria for continuous quality assurance of PEQAB; and PEQAB's contribution to quality assurance. The Board has implemented most of these recommendations and produced a *Report on Self-Study Recommendations*.

#### **External Review**

There is substantial and increasing discussion concerning continual quality assurance of quality assurance agencies themselves. It is regarded internationally as good practice to undertake an external review of their activities on a regular basis. I am pleased that PEQAB is the first Canadian quality assurance agency in post-secondary education to undertake such a review. The review will help to ensure that the Board continues to implement its criteria in a fair, full and consistent manner.

The external review was conducted over a four-month period from December, 2010, to March, 2011. The three-member panel, appointed on the basis of nominations made by the Board, included:

- one international expert in quality assurance: Dr. Steven D. Crow, former President, Higher Learning Commission of The North Central Association of Colleges and Schools, and former INQAAHE Board member. Dr. Crow served as Chair of the review panel;
- one representative of a Canadian quality assurance agency: Dr. Nicholas Rubidge, Chair,
   Degree Quality Assessment Board (B.C.), President and CEO, College of the Rockies; and
- one former president of an Ontario university: Dr. Lorna Marsden, President Emeritus, former Vice-Chancellor, professor, and member of the Board of Governors, York University.

The key objectives of the external review were to evaluate the extent to which the Board

- fulfills its legislated mandate; and
- follows best practices as assessed against the INQAAHE Guidelines for Good Practices.

The panel reviewed documents, including the *Self-Study Report* and the *Report on Self-Study Recommendations*, conducted a site visit and interviews with Board members, the secretariat, and a wide variety of PEQAB stakeholders. I thank our stakeholders who took the time to participate in meetings with the panel as it demonstrates our shared commitment to ensuring PEQAB effectively fulfills its mandate.

The *Self-Study Report* and subsequent *Report on Self-Study Recommendations* and the *External Review Report* will be made available on the PEQAB website. I look forward to sharing these publications with our stakeholders in the coming year.

#### **National Activities**

PEQAB continues to engage in discussions with other quality assurance bodies in Canada, including:

- British Columbia's Degree Quality Assessment Board;
- Campus Alberta Quality Council;
- The Maritime Provinces Higher Education Commission; and



 Ontario Universities Council on Quality Assurance, as well as ministry officials responsible for degree legislation in all provinces and territories.
 We are continuing to lead discussions with Canadian counterparts to establish a Canadian Quality Assurance Network. This past fall, we hosted a half-day video-conference with our colleagues in British Columbia, Alberta and the Maritime provinces to discuss matters of mutual interest.

### **International Activities**

I attended the INQAAHE members' forum in Windhoek, Namibia, in May, 2010. The forum addressed core issues of relevance to PEQAB, and offered the opportunity to exchange ideas about best practices in quality assurance with global colleagues. It is an important component of PEQAB's ability to meet its mandate.

#### **Secretariat**

I am pleased to welcome new staff members Charlotte McCloskey and Naomi Silver to the secretariat. Together with their colleagues, Irene Butenko, Janna Luettmann and Rosaria Cioffi, they provided excellent support to the Board by managing the flow of applications, as well as ensuring the success of the external review.

In closing, I would like to extend my gratitude to the members of the Board for their commitment, and congratulations for a rewarding year.

Virginia Hatchette

In keeping with PEQAB's commitment to transparency, a comprehensive list of completed applications, as well as those under review, is available on the PEQAB website. All supporting documents such as the applications, the Board recommendation and the Minister's decision can be viewed by accessing the website.

An overview of the 387 applications submitted to PEQAB since its inception in 2001 up to March 31, 2011, is presented below.

Type of Institution	Institutions	Completed applications	Withdrawn applications	Applications under review	Total applications received
Private	25	35	10	0	48
Public In-Province	7	80*	2	2	84
Public Out-of-Province	10	33	4	1	39
CAAT	21	200	3	13	216
Total	63	348	19	16	387

<sup>\*</sup>The public in-province applications include 75 applications from University of Ontario Institute of Technology, which were reviewed by the Board prior to the university receiving its degree-granting authority in legislation.

### Referrals

The Minister referred 36 applications to the Board for consideration in 2010/11. There were a total of 30 applications from colleges of applied arts and technology. Over half (18) of these applications were for amendments to consent in order to change nomenclature. This increase was due to the Board's new nomenclature standard for CAATs. The Minister referred five applications from public organizations and one from a private organization.

Ten applications were for consent to offer undergraduate or graduate programs; three applications were for renewal of existing consents; and 23 were amendments to consent.

### Recommendations

The Board made a total of 34 recommendations to the Minister with respect to 23 applications from CAATs, six from public organizations and five from a private organization. There was one application withdrawn in the current year.

## **Applications under review**

As of March 31, 2011, 16 applications are under review by PEQAB; 13 from CAATs and three from public organizations.



## **Colleges of Applied Arts and Technology**

Organization	Application Under the Act	Submission
Conestoga College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Arts (Public Relations) to Bachelor of Public Relations
Conestoga College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Business (Accounting, Audit and Information Technology) to
		Bachelor of Business Administration (Accounting, Audit and Information Technology)
Conestoga College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Business (International Business Management) to
		Bachelor of Business Administration (International Business Management)
Conestoga College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Human Services (Community and Criminal Justice) to
		Bachelor of Human Services (Community and Criminal Justice)
Conestoga College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Technology (Architecture – Project and Facility Management) to
		Bachelor of Applied Architecture (Project and Facility Management)
Conestoga College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Technology (Integrated Telecommunications and Computer Technologies)
		to Bachelor of Engineering (Electronic Systems Engineering)
Conestoga College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Technology (Mechanical Systems Engineering) to
		Bachelor of Engineering (Mechanical Systems Engineering)
Conestoga College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Design (resubmission)
Conestoga College Institute of Technology and Advanced Learning	Renewal of Consent	Bachelor of Applied Health Sciences (Health Informatics Management)
George Brown College of Applied Arts and Technology	Amendment (to revise curriculum)	Bachelor of Applied Technology (Construction Science and Management)
Georgian College of Applied Arts and Technology	Amendment (to revise curriculum)	All degrees (online delivery)
Humber College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Social Science (International Development)
Humber College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Journalism (resubmission)
Humber College Institute of Technology and Advanced Learning	Renewal of Consent	Bachelor of Applied Arts (Creative Advertising)
La Cité Collégiale d'Arts Appliqués et de Technologie	Amendment (to change nomenclature)	Baccalauréat en technologie appliquée (Biotechnologie) to
		Baccalauréat en biotechnologie
Seneca College of Applied Arts and Technology	Amendment (to change nomenclature)	Bachelor of Applied Business (International Accounting and Finance) to
		Bachelor of Commerce (International Accounting and Finance)
Seneca College of Applied Arts and Technology	Amendment (to change nomenclature)	Bachelor of Applied Business (Municipal and Corporate Administration) to
		Bachelor of Commerce (Municipal and Corporate Administration)
Seneca College of Applied Arts and Technology	Amendment (to change nomenclature)	Bachelor of Applied Business (Financial Services Management) to
		Bachelor of Commerce (Financial Services Management)
Seneca College of Applied Arts and Technology	Amendment (to change nomenclature)	Bachelor of Applied Technology (Software Development) to
		Bachelor of Technology (Software Development)

# Applications Referred from April 1, 2010, to March 31, 2011 continued

## **Colleges of Applied Arts and Technology**

Organization	Application Under the Act	Submission
Seneca College of Applied Arts and Technology	Amendment (to change nomenclature)	Bachelor of Applied Technology (Informatics and Security) to
		Bachelor of Technology (Informatics and Security)
Seneca College of Applied Arts and Technology	Amendment (to change nomenclature)	Bachelor of Applied Business (Human Resources Strategy and Technology) to
		Bachelor of Commerce (Human Resources Strategy and Technology)
Seneca College of Applied Arts and Technology	Amendment (to change nomenclature)	Bachelor of Applied Technology (Flight) to Bachelor of Aviation Technology
Seneca College of Applied Arts and Technology	Amendment (to change nomenclature)	Bachelor of Applied Arts (Therapeutic Recreation) to Bachelor of Therapeutic Recreation
Seneca College of Applied Arts and Technology	Amendment (to change nomenclature)	Bachelor of Applied Arts (Child Development) to Bachelor of Child Development
Seneca College of Applied Arts and Technology	Amendment (to change nomenclature)	Bachelor of Applied Technology (Environmental Site Remediation) to
		Bachelor of Environmental Science (Site Remediation)
Seneca College of Applied Arts and Technology	Offer a degree program	Bachelor of Commerce (Business Management)
Seneca College of Applied Arts and Technology	Offer a degree program	Bachelor of Commerce (International Business Management)
Sheridan College Institute of Technology and Advanced Learning	Amendment (to revise curriculum)	Bachelor of Applied Arts (Animation)
Sheridan College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Applied Arts (Game Design)
Sheridan College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Applied Arts (Interaction Design)

## **Private Institutions**

Organization	Application Under the Act	Submission
Niagara University	Renewal of Consent	Bachelor of Professional Studies in Education

## **Public Institutions**

Organization	Application Under the Act	Submission
Algoma University	Offer a degree program	Bachelor of Arts (Geography)
Athabasca University	Offer a degree program	Master in Business Administration
Ontario College of Art & Design University	Offer a degree program	Bachelor of Arts (Visual and Critical Studies)
State University of New York at Potsdam	Amendment (additional site)	Masters of Science in Teaching (Childhood Instruction)
University of New Brunswick	Amendment	All Honorary degrees

# Board Recommendations from April 1, 2010, to March 31, 2011



## **Colleges of Applied Arts and Technology**

Application Under the Act	Submission	Board Recommendation	Minister's Decision
Conestoga College Institute of Technolo Amendment (to change nomenclature)	pgy and Advanced Learning Bachelor of Applied Technology (Architecture Interior Design) to Bachelor of Interior Design	Grant Consent	Grant consent
Conestoga College Institute of Technolo Amendment (to change nomenclature)	pgy and Advanced Learning Bachelor of Applied Human Services (Community and Criminal Justice) to Bachelor of Human Services (Community and Criminal Justice)	Grant Consent	Grant consent
Conestoga College Institute of Technolo Amendment (to change nomenclature)	pgy and Advanced Learning Bachelor of Applied Arts (Public Relations) to Bachelor of Public Relations	Grant Consent	Grant consent
Conestoga College Institute of Technolo Amendment (to change nomenclature)	bgy and Advanced Learning Bachelor of Applied Business (International Business Management) to Bachelor of Business Administration (International Business Management)	Grant Consent	Grant consent
Conestoga College Institute of Technolo Amendment (to change nomenclature)	ogy and Advanced Learning Bachelor of Applied Business (Accounting, Audit and Information Technology) to Bachelor of Business Administration (Accounting, Audit and Information Technology)	Grant Consent	Grant consent
Conestoga College Institute of Technolo Amendment (to change nomenclature)	ogy and Advanced Learning Bachelor of Applied Technology (Mechanical Systems Engineering) to Bachelor of Engineering (Mechanical Systems Engineering)	Grant Consent	Grant consent
Conestoga College Institute of Technolo Offer a degree program	pgy and Advanced Learning Bachelor of Design & Entrepreneurship	Deny Consent	Referred back to PEQAB
Humber College Institute of Technology Amendment (to change nomenclature)	and Advanced Learning Bachelor of Applied Business (Accounting) to Bachelor of Commerce (Accounting)	Grant Consent	Grant consent
Humber College Institute of Technology Amendment (to revise curriculum)	and Advanced Learning All Degrees (on-line delivery)	Communicated to the Minister	Pending
Humber College Institute of Technology Offer a degree program	y and Advanced Learning Bachelor of Child and Youth Care	Grant Consent	Grant consent
Humber College Institute of Technology Offer a degree program	y and Advanced Learning Bachelor of Public Relations	Grant Consent	Grant consent
Humber College Institute of Technology Offer a degree program	y and Advanced Learning Bachelor of Journalism	Application Withdrawn	
Humber College Institute of Technology Offer a degree program	y and Advanced Learning Bachelor of Journalism (resubmission)	Grant Consent	Grant consent
Humber College Institute of Technology Offer a degree program	and Advanced Learning Bachelor of Social Science (International Development)	Communicated to the Minister	Pending

# Board Recommendations from April 1, 2010, to March 31, 2011 continued

## **Colleges of Applied Arts and Technology**

Application Under the Act	Submission	Board Recommendation	Minister's Decision
La Cité Collégiale d'Arts Appliqués et d'Amendment (to change nomenclature)	de Technologie Baccalauréat en technologie appliquée (Biotechnologie) to Baccalauréat en biotechnologie	Grant Consent	Grant consent
Seneca College of Applied Arts and Te Amendment (to change nomenclature)	chnology Bachelor of Applied Arts (Child Development) to Bachelor of Child Development	Grant Consent	Grant consent
Seneca College of Applied Arts and Te Amendment (to change nomenclature)	chnology  Bachelor of Applied Arts (Therapeutic Recreation) to Bachelor of Therapeutic Recreation	Grant Consent	Grant consent
Seneca College of Applied Arts and Te Amendment (to change nomenclature)	chnology Bachelor of Applied Technology (Software Development) to Bachelor of Technology (Software Development)	Grant Consent	Grant consent
Seneca College of Applied Arts and Te Amendment (to change nomenclature)	chnology Bachelor of Applied Technology (Informatics and Security) to Bachelor of Technology (Informatics and Security)	Grant Consent	Grant consent
Seneca College of Applied Arts and Te Amendment (to change nomenclature)	chnology  Bachelor of Applied Business (International Accounting and Finance) to Bachelor of Commerce (International Accounting and Finance)	Grant Consent	Grant consent
Seneca College of Applied Arts and Te Amendment (to change nomenclature)	chnology  Bachelor of Applied Business (Human Resources Strategy and Technology) to Bachelor of Commerce (Human Resources Strategy and Technology)	Grant Consent	Grant consent
Seneca College of Applied Arts and Te Amendment (to change nomenclature)	chnology Bachelor of Applied Business (Municipal and Corporate Administration) to Bachelor of Commerce (Municipal and Corporate Administration)	Grant Consent	Grant consent
Seneca College of Applied Arts and Te Amendment (to change nomenclature)	chnology Bachelor of Applied Business (Financial Services Management) to Bachelor of Commerce (Financial Services Management)	Grant Consent	Grant consent
Sheridan College Institute of Technolo Offer a degree program	Bachelor of Applied Arts (Music Theatre Performance)	Grant Consent	Grant consent

# Board Recommendations from April 1, 2010, to March 31, 2011 continued



## **Private Institutions**

Application Under the Act	Submission	Board Recommendation	Minister's Decision
Canadian Memorial Chiropractic Coll Renewal of Consent	Doctor of Chiropractic	Grant Consent	Grant consent
Niagara University Renewal of Consent	Bachelor of Professional Studies in Education	Communicated to the Minister	Pending
RCC Institute of Technology Offer a degree program	Bachelor Of Interior Design	Grant Consent	Grant consent
RCC Institute of Technology Renewal of Consent	Bachelor of Technology (Computer Information Systems)	Communicated to the Minister	Pending
RCC Institute of Technology Renewal of Consent	Bachelor of Technology (Electronics Engineering Technology)	Communicated to the Minister	Pending

## **Public Institutions**

Application Under the Act	Submission	Board Recommendation	Minister's Decision
Algoma University Offer a degree program	Bachelor of Social Work	Grant Consent	Grant consent
Charles Sturt University Offer a degree program	Bachelor of Science (Nursing)	Communicated to the Minister	Pending
<b>Dalhousie University</b> Offer a degree program	Master of Business Administration (Financial Services)	Communicated to the Minister	Pending
State University of New York at Potsd Amendment (additional site)	am Masters of Science in Teaching (Childhood Instruction)	Grant Consent	Grant consent
University of New Brunswick Renewal of Consent	Bachelor of Nursing	Grant Consent	Grant consent
University of New Brunswick Amendment	To confer up to five Honorary degrees in 2010	Grant Consent	Grant consent

## Board Recommendations prior to April 1, 2010

The Minister will consider the recommendation(s) of the Postsecondary Education Quality Assessment Board when deciding whether to grant a consent. In addition, before issuing a decision, the Minister will consider, as a criterion in relation to each consent application, any broader Ontario government policy or financial issues that may flow from the giving of a consent. There are currently four applications for which the Board has made a recommendation prior to this fiscal year and which remain under the Minister's review as of March 31, 2011.

### **Private Institutions**

Organization	Application Under the Act	Submission	Board Recommendation	Minister's Decision
Canadian College of Naturopathic Medicine	To offer a degree program	Bachelor of Naturopathic Medicine	Communicated to the Minister	Pending
Niagara University	Renewal of Consent	Master of Science (Education)	Communicated to the Minister	Pending
Pontifical Institute of Mediaeval Studies	To offer a degree program	Mediaeval Studies Doctorate (MSD)	Communicated to the Minister	Pending

## **Public Institutions**

Organization	Application Under the Act	Submission	Board Recommendation	Minister's Decision
Central Michigan University	Renewal of Consent	Master of Arts (Education)	Communicated to the Minister	Pending

# Applications under Review as of March 31, 2011



## **Colleges of Applied Arts and Technology**

Organization	Referral Date	Application Under the Act	Submission
Conestoga College Institute of Technology and Advanced Learning	04-Feb-11	Renewal of Consent	Bachelor of Applied Health Sciences (Health Informatics Management)
Conestoga College Institute of Technology and Advanced Learning	13-Dec-10	Offer a degree program	Bachelor of Design
Conestoga College Institute of Technology and Advanced Learning	30-Jun-10	Amendment (to change nomenclature)	Bachelor of Applied Technology (Integrated Telecommunications and Computer Technologies) to Bachelor of Engineering (Electronic Systems Engineering)
Conestoga College Institute of Technology and Advanced Learning	30-Jun-10	Amendment (to change nomenclature)	Bachelor of Applied Technology (Architecture – Project and Facility Management) to Bachelor of Applied Architecture (Project and Facility Management)
Georgian College of Applied Arts and Technology	07-Jan-11	Amendment (to revise curriculum)	All degrees (on-line delivery)
Humber College Institute of Technology and Advanced Learning	04-Feb-11	Renewal of Consent	Bachelor of Applied Arts (Creative Advertising)
Seneca College of Applied Arts and Technology	07-Dec-10	Offer a degree program	Bachelor of Commerce (Business Management)
Seneca College of Applied Arts and Technology	07-Dec-10	Offer a degree program	Bachelor of Commerce (International Business Management)
Seneca College of Applied Arts and Technology	13-Jul-10	Amendment (to change nomenclature)	Bachelor of Applied Technology (Flight) to Bachelor of Aviation Technology
Seneca College of Applied Arts and Technology	13-Jul-10	Amendment (to change nomenclature)	Bachelor of Applied Technology (Environmental Site Remediation) to Bachelor of Environmental Science (Site Remediation)
Sheridan College Institute of Technology and Advanced Learning	29-Jul-10	Offer a degree program	Bachelor of Applied Arts (Interaction Design)
Sheridan College Institute of Technology and Advanced Learning	29-Jul-10	Offer a degree program	Bachelor of Applied Arts (Game Design)
Sheridan College Institute of Technology and Advanced Learning	23-Apr-10	Amendment (to revise curriculum)	Bachelor of Applied Arts (Animation)

# Applications under Review as of March 31, 2011 continued

## **Public Institutions**

Organization	Referral Date	Application Under the Act	Submission
Algoma University	04-Feb-11	Offer a degree program	Bachelor of Arts (Geography)
Athabasca University	10-Mar-11	Offer a degree program	Master in Business Administration
Ontario College of Art & Design University	29-Oct-10	Offer a degree program	Bachelor of Arts (Visual and Critical Studies)

## Quality Assessors



The Board relies on the expertise of many academics and senior administrators who act as members of quality assessment panels to assess the academic rigor of the proposed programs and the capacity of institutions to deliver them. The members of the quality assessment panels review applications and provide reports to the Board. Since the Board's inception in 2001, more than 300 individuals have acted as panel members.

The following 45 individuals were members of assessment panels whose reports were considered by the Board in making its 34 recommendation to the Minister this year. The Board thanks each of them for their contribution.

**Adam, Stuart**, PhD Carleton University

**Ageloff, Scott**, M. Arch New York School of Interior Design

**Akram-Lodhi, Haroon**, PhD Trent University

Al-Haddad, Kamal, PhD Université du Québec, École de technologie supérieure, ETS

Anderson, Terry, PhDAthabasca UniversityAngell, Brent, PhDUniversity of WindsorAnglin, James, PhDUniversity of VictoriaBeechy, Tom, DBAYork UniversityBetcherman, Gordon, PhDUniversity of OttawaBoritz, J. Efrim, PhD, CAUniversity of Waterloo

**Bottorff, Joan**, PhD University of British Columbia

Chin, Peter, PhDQueen's UniversityDe Val, Dorothy, PhDYork UniversityEmberley, Peter, PhDCarleton UniversityGekas, George, PhDRyerson University

Henry, Neil, MA
University of Prince Edward Island
Hill, Jessica, MSW
Canadian Partnership Against Cancer

Horowitz, Myer, EdDUniversity of VictoriaIbrahim, A. Bakr, PhDConcordia University

**Karlen, Mark**, PhD Moore College of Art and Design

Kumar, Vinod, PhDCarleton UniversityKunesh, Gregory D., PhDUniversity of Oklahoma

**Lewis, Robert**, BA York University

**Lynam, Judith**, PhD University of British Columbia

**Montgomerie, Thomas Craig**, PhD University of Alberta

Moore, Michael Grahame, PhDPennsylvania State UniversityMullaly, Robert, PhDUniversity of Manitoba

**Murgatroyd, Steve**, PhD Murgatroyd Communications and Consulting Inc.

Normand, Martin C., PhD Université du Québec à Trois-Rivières

O'Neill, Thomas, PhD Brock University
Pan, Yigang, PhD York University

Parker, Drew Cunningham, PhDSimon Fraser UniversityParpart, Jane, PhDDalhousie UniversityPeter, Elizabeth, PhDUniversity of TorontoRanieri, Paul W., PhDBall State University

Saxon, Robert, MFA Ontario College of Art & Design University

Scully, Sam, PhDSam Scully and Associates Inc.Smith, Ronald D., PhDBuffalo State University of New York

Stewart, Carole, PhDUniversity of GuelphVerma, Anil, PhDUniversity of TorontoWalton, Nancy, PhDRyerson UniversityWilamowski, Bogdan, PhDAuburn UniversityWilson, Laurie J., PhDBrigham Young University

Wilson, Laurie J., PhD Brigham Young University
Wolff, Roger, DBA University of Victoria

**Zahavich, Alex**, PhD Southern Alberta Institute of Technology

## **Board Committees**

In addition to assessment panels, the Board may establish other advisory committees to assist in the review of applications. The Board has three such committees.

## **Organization Review Committee**

This standing committee was established by the Board to review the organizational soundness and capacity of private applicants. The Board strikes a panel from among the members of the Organization Review Committee to review each application from a private organization.

The Organization Review Committee members are:

Mr. Neil Henry

Dr. lan Mugridge

Dr. John Munro

Dr. Stephen Murgatroyd

**Dr. Sam Scully** 

Dr. John Watson

#### **Liberal Arts Committee**

The Board's undergraduate degree standards include expectations that graduates will have knowledge and skills both within and outside their core field of study. Accordingly, the Board requires that undergraduate degree programs include, in addition to the core field of study, a substantial liberal arts component.

The standing committee on liberal arts is composed of members who have expertise in the study of liberal arts/general education as a pedagogical issue. The Board strikes a panel from among the members of the Liberal Arts Committee to review applications to offer undergraduate degree programs. The members appointed are:

Dr. Paul W. Ranieri

**Dr. Carole Stewart** 

#### **Distance Education Committee**

The Board has implemented significant revisions to its criteria for applicants proposing to use online technology in the delivery of degree programs. To provide a rigorous assessment of such applications, the Board struck a standing committee on distance education whose members have expertise in distance education and educational technology.

The Board strikes a panel from among the following members of the Distance Education Committee to review applications that incorporate online delivery components:

**Dr. Terry Anderson** 

Dr. Michael G. Moore

**Dr. Tony Bates** 

**Dr. Craig Montgomerie** 

Dr. Stephen Murgatroyd

## 2010 Survey



## **Continuous improvement**

PEQAB is committed to transparency and continual improvement. This commitment is demonstrated by the annual surveys of assessors and applicants that PEQAB has conducted since its inception.

This year, a third party was contracted to conduct an online survey of assessors and applicants involved with the applications that were referred to the Board in 2009/10. From November 23, 2010, to December 7, 2010, 29 representatives from 13 applicant institutions and 48 assessors were invited to respond to an online survey. Almost 60 percent of applicants and 75 percent of assessors asked to participate in the survey did so.

The survey focused on assessor orientation materials; the Board's publications; the Board's standards and benchmarks; the assessment process (the applications review, the quality assessment panels and the site visit); and the performance of secretariat staff.

While assessors responses were generally positive, applicants remain concerned about the time it took from referral to recommendation and ultimately the time elapsed until the Minister's decision is communicated as well as the application fee and site visit charges.

The results, along with specific comments and suggestions from respondents, continue to inform the Board's improvement plans. One of the improvements that will be implemented in the coming year is to change the approach to the annual survey. Rather than conducting one survey, the Board will be seeking feedback from applicants and assessors on a continual basis. By spring, 2011, assessors and applicants will be asked to complete a survey once the assessors' report has been considered by the Board, and the Board has made its recommendation to the Minister. This will enable the Board to consider feedback and address any issues more quickly.

## Members of the Board

### Chair



**Dale Patterson** (25-Apr-2001 to 24-Apr-2011), a business and community leader, is the first Chair of the Postsecondary Education Quality Assessment Board. Mr. Patterson, a graduate of York University, is executive vice-president of the Canadian Medical Discoveries Fund. Currently Mr. Patterson serves on the board of directors of several professional, private and non-profit organizations,

including the Toronto Biotechnology Initiative, the Canadian Venture Capital Association and is the founding Chair of the Biotechnology Council of Ontario. In 2006, he received the Toronto Biotechnology Initiative Volunteer Recognition Award. Mr. Patterson was elected in 2009 as a director of the board of the International Network for Quality Assurance Agencies in Higher Education (INQAAHE).

### Vice-Chair



**Maureen J. Morton** (01-Jul-2001 to 31-May-2013) obtained her LLB from the University of Toronto in 1989. She is a business law lawyer specializing in technology law since her call to the Ontario Bar in 1991. She practised with Fasken Martineau DuMoulin LLP until 1994 when she joined Lerners LLP, where she practised until her appointment by Autodata Solutions Company

in February 2000 as vice-president, legal affairs, followed by her appointment as senior vice-president, legal affairs in 2008. Ms. Morton has sat on the board of directors for several not-for-profit organizations and is currently a member of the board of directors and vice-chair of the TechAlliance of Southwestern Ontario.



**Richard Barham** (01-Jul-2007 to 30-Jun-2013), retired, has an MA from the University of Otago (NZ) and PhD from the University of Alberta. He has held academic appointments at the University of Otago, the University of Alberta, and the University of Guelph where he was a former department chair and subsequently dean of the College of Family and Consumer Studies. He has

served two terms as an auditor of the undergraduate program reviews conducted by the Council of Ontario Universities, and was a Member of the COU quality assurance transition/implementation task force from May, 2008, to October, 2009.



**Jane Blackwell** (01-Nov-2005 to 30-Jun-2011) has an MEd from the Ontario Institute for Studies in Education and an MBA from Athabasca University. As of May 2008, Jane retired after 35 years as a faculty and project leader at Northern College in Kirkland Lake, Ontario. As a leader in community development, Jane has facilitated workshops and meetings for groups within the college,

from the local and regional communities, from across the province and in international settings. She has served as college program review agent, program coordinator, evaluator for the Association of Canadian Community Colleges and project officer at the former Ontario Ministry of Education and Training. She serves on the board of directors of the Materials Joining Innovation Centre (a not-for-profit organization helping industry solve welding and material joining problems). She is also director of the Kirkland and District Community Development Corporation.



**Robert (Squee) Gordon** (23-Nov-2010 to 22-Nov-2012) has spent more than 45 years in public education, including seven as president of Dawson College in Montreal, and 25 as president of Humber College Institute of Technology and Advanced Learning in Toronto. He holds an Honours BA in history; a Master's Degree in modern British history; a Master's Degree in educational

administration; a Master's Degree in public administration; a Doctorate in educational administration; and several honorary doctorates. Dr. Gordon has a long history of service to numerous boards and committees, including chair of the Ontario Technology Fund; president of the Association of Canadian Community Colleges; president of the League for Innovation in the Community College; chair of the Committee of Presidents of Ontario; president and chair of the Board of the Corporation of Bishop's University; leader-in-residence of the Council for Emerging Leaders of the Conference Board of Canada. He is also a recipient of the Order of Ontario.



**Ashok Dalvi** (01-Jun-2003 to 30-Jun-2011), PhD in metallurgy and materials science from McMaster University, is a member of the Canadian Institute of Mining, Metallurgy and Petroleum, as well as the American Institute of Mining, Metallurgy and Petroleum. Ashok is a registered professional engineer in the Province of Ontario. Until recently, he served as the director of process

engineering and strategic studies at Vale Inco Limited, a major base metal company. Currently, he is president of Dalvi Associates Inc. an independent company consulting in base metals strategies. He has worked internationally in the fields of process R&D, project management and strategic studies.





**Dianne Kieren** (04-Jun-2010 to 03-Jun-2013) is professor emeritus, University of Alberta, where she served as the chair of the Department of Family Studies, and the associate vice-president (academic). She received her PhD and MSc degrees from the University of Minnesota. She was the chair of the Alberta Private Colleges Accreditation Board and also served two terms on the Alberta

Campus Alberta Quality Council. She has sat on the Board of Directors for several post-secondary institutions, a hospital board, the Vanier Institute of the Family, a provincial regional social services board and many not-for-profit associations and is a current member of the Good Samaritan Society and Good Samaritan Canada Boards..



**David Leyton-Brown** (01-Jul-2001 to 30-Jun-2010) is the master of Calumet College and a professor of political science at York University. Previously, he served as executive director of the Ontario Council on Graduate Studies, and as dean of the Faculty of Graduate Studies at York University, and has been president of the Northeastern Association of Graduate Schools.

Total:	\$ 32,272
Travel	\$ 3,122
Per Diem and Services	\$ 29,150
Board Members' Expenditures 2010/11	

## PEQAB Secretariat

The secretariat consists of a small group of ministry employees whose purpose is to provide administrative support to the Board. Its activities include:

- drafting the Board's policies, procedures and criteria;
- management of applications for consent;
- consultations with stakeholders and other quality assurance bodies on standards and quality assessment procedures;
- advice to applicants and potential applicants about the Board's requirements;
- identification of rosters of experts for selection by the Board as program quality assessors or as organization reviewers; and
- liaison with government officials, professional associations, and regulatory bodies.

As of March 31, 2011, the members of the secretariat staff are:

#### **Chief Executive**

Virginia Hatchette, PhD

#### **Senior Policy Advisor**

Irene Butenko, PhD (on secondment)

#### **Senior Policy Advisor**

Charlotte McCloskey, MBA

#### **Senior Policy Advisor**

Naomi Silver, MPA

#### **Research Policy Analyst**

Janna Luettmann, MPPA

#### **Administrative Coordinator**

Rosaria Cioffi



The Postsecondary Education Quality Assessment Board Commission d'évaluation de la qualité de l'éducation postsecondaire

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