

# PEQAB

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THE POSTSECONDARY EDUCATION  
QUALITY ASSESSMENT BOARD



ANNUAL REPORT 2012 | 13

# OUR VISION

INSPIRING EXCELLENCE IN EDUCATION THROUGH LEADERSHIP IN  
QUALITY ASSURANCE AND ENHANCEMENT

# OUR GUIDING PRINCIPLES

ACCOUNTABLE AND RESPONSIVE TO THE MINISTER AND OTHER STAKEHOLDERS  
TRANSPARENT ABOUT CRITERIA AND PROCESSES  
COLLABORATIVE/COLLEGIAL/CONSULTATIVE  
STANDARDS-BASED  
ENCOURAGE OWNERSHIP AND RESPONSIBILITY FOR QUALITY ASSURANCE AND ENHANCEMENT  
EVIDENCE-BASED DECISION MAKING  
OPEN TO CHANGE  
FAIR AND ETHICAL

# THE POSTSECONDARY EDUCATION QUALITY ASSESSMENT BOARD



## OUR MANDATE

### ASSURING HIGH-QUALITY, INTERNATIONALLY RECOGNIZED STANDARDS IN NEW DEGREE PROGRAMS

The Postsecondary Education Quality Assessment Board assesses all applications for ministerial consent referred by the Minister of Training, Colleges and Universities under the *Post-secondary Education Choice and Excellence Act, 2000*, and makes recommendations to the Minister on the quality of programs and institutions.

The Act enables all organizations not empowered to offer degree programs or use the term “university” by an Ontario statute to apply to do so by ministerial consent. The Board establishes and implements internationally recognized standards for the review of programs and institutions.

In fulfilling its mandate, the Board helps expand the roster of high-quality degree programs for Ontarians coping with an increasingly complex, information-driven economy and culture. The quality of the programs and the success of the students who take them are critical to the foundation of Ontario’s future.

By ensuring its standards reflect recognized practice, the Board serves as an Ontario source of information and reflection about national and international academic quality assurance standards and activities.

## COMMITMENT TO QUALITY

### THE EXCELLENCE ONTARIO EXPECTS...AND DESERVES

- Develop and maintain nationally and internationally recognized degree level standards.
- Establish clear benchmarks for assessing programs and organizations.
- Seek the advice of highly qualified experts on programs and organizations.
- Evaluate applications against high standards and the applicant’s commitments.
- Require applicants to conduct comprehensive internal reviews of their own programs.
- Include samples of individual student work in program assessments.

## COMMITMENT TO TRANSPARENCY

### INDEPENDENCE, TRANSPARENCY AND ACCOUNTABILITY

- Publish the Board’s standards, benchmarks and procedures.
- Seek the advice of independent, highly qualified experts.
- Protect the interests of students.
- Make applications available to the public on the Board’s website.
- Allow for stakeholder comments on applications.
- Publish recommendations on applications to the Minister and the Minister’s decision on them.



## CHAIR'S MESSAGE



The Postsecondary Education Quality Assessment Board (PEQAB) is an arms-length advisory agency that makes recommendations to the Minister of Training, Colleges and Universities on applications for ministerial consent under the terms of the Post-secondary Education Choice and Excellence Act, 2000. In fulfillment of its mandate, the Board determines the criteria and procedures for its reviews, strikes expert panels and undertakes related research.

I am pleased to report on the Board's 2012/13 activities.

### BOARD ACTIVITIES

The Board held six meetings this year and considered three matters by electronic vote. Consideration of applications from Ontario's colleges of applied arts and technology (CAATs) represent the majority of the Board's activities. In the past year, there were a total of 48 applications from CAATs. These included 22 applications for new programs, 14 applications for renewal of consents and the balance were requests for amendments to existing consents. These applications provided the Board with many opportunities to reflect on our criteria and processes, which were revised and published in the 2010 handbooks and guidelines. We are pleased to see that the current criteria and processes continue to enable enriched recommendations to the Minister.

The Board's approach to quality promotes institutional awareness and responsibility, and ongoing improvement. The Board's program evaluation criteria and review processes for renewal of consent have allowed the Board to assess applicants' ability to quality assure their own programs and to provide that feedback to applicants as part of the review process.

Our criteria allow for the review of a college's overall capacity to deliver liberal arts offerings in the context of its degrees. Liberal arts or general education curriculum is of ongoing interest to the Board. A quality breadth curriculum is essential for students to achieve the expected degree learning outcomes. A quality liberal arts curriculum develops critical thinking, quantitative reasoning, written and oral communication skills and analytical skills. It builds more than introductory knowledge in the humanities, sciences, social sciences, global cultures and/or mathematics, as well as knowledge of society and culture, and skills relevant to civic engagement. Learning outcomes have always been a part of the Board's criteria, and we are pleased to be part of the continued efforts to develop, map and measure outcomes not just in Ontario, but on a global level.

### BOARD MEMBERS

Board membership was expanded by three new members. In September, we were joined by Alexandre Laurin, associate director of research with the C.D. Howe Institute. Mr. Laurin has authored numerous research studies published by the C.D. Howe Institute and other organizations, and he frequently contributes to public policy debates through seminars, conferences and media appearances.

Kevin McCormick, president and vice-chancellor of Huntington University in Sudbury, Ontario, also joined the Board in September. Dr. McCormick designed and launched Northern Ontario's first Centre for Teaching and Learning Excellence to provide opportunities to develop innovative teaching and learning strategies. As former dean of Georgian College, Dr. McCormick successfully launched new applied degrees.

In November, we were joined by Ian T. Howcroft, vice-president, Canadian Manufacturers & Exporters (CME) Ontario. He is a long-standing member of the Law Society of Upper Canada and serves on a variety of boards, steering committees, organizations and committees.

The Board highly values the secretariat's expert advice and support. The Board is especially indebted to Virginia Hatchette who continues as Chief Executive, in addition to her responsibilities as director, programs branch while the ministry conducts the search for her replacement.

The upcoming year will be one of renewal as I look forward to the appointment of a new Chief Executive and to the contributions of our new Board members in assuring quality in degree level education in Ontario.



## MESSAGE FROM THE CHIEF EXECUTIVE



It has been an enriching year as the Board continued to apply its revised approach for reviewing applications for renewal of consents. Not only do these renewal reviews provide the opportunity to assess degree learning outcomes by reviewing samples of student work, they provide insight into an applicant's ability to quality assure themselves, and promote institutional awareness and responsibility, and ongoing improvement.

While the Board reviews applications from private and out-of province public institutions, Ontario's public colleges submit the overwhelming majority of applications for consent. Most of these colleges offer several degree programs. There are currently 12 colleges offering approximately 74 degree programs, with the number offered by each ranging from one each for St. Lawrence College and La Cité College to Humber College's over 20 degree programs. The Board's revised criteria for breadth and distance education allows for a review of a college's overall capacity to deliver liberal arts education and deploy online technologies in the delivery of its degrees. These capacity reviews allow for greater detail in the Board's recommendations to the Minister on how colleges demonstrate competence in these areas.

### INTERNAL QUALITY ASSURANCE ACTIVITIES

In our daily work, we remain focused on how we can improve each activity. The annual survey is an important source of information for us, as it provides not only important insight into potential improvements but also positive feedback about the Board review criteria and processes. Although there are concerns about the timelines for reviews, survey results affirmed that the secretariat is providing top-notch service to applicants and assessors. We acknowledge that the timelines for conducting reviews of the public colleges' applications for renewal of consent are increasing. The secretariat continues to monitor the timelines and keep applicants informed of the status of their applications. More information about the results and ensuing improvements are provided later in this report.

I am pleased that secretariat staff accompanied our expert assessors at many site visits this year. It is considered best practice for quality assurance agencies to attend site visits. Attendance supports professional development for staff and ensures consistent application of the Board's criteria.

### INTERNATIONAL ACTIVITIES

In June, 2012, staff member Taryn Pimento attended the 2012 Council for Higher Education Accreditation Summer Workshop in Washington, D.C. This workshop included discussions on policy implications for degree accreditation, degree qualifications frameworks, student performance and quality assurance, as well as new types of credentialing within colleges and universities in the United States.

In March, 2013, Charlotte McCloskey attended the Association of American Colleges and Universities Network for Academic Renewal in Boston. This conference focused on frameworks and strategies to assess general education learning outcomes.

I look forward to attending the International Network for Quality Assurance Agencies in Higher Education (INQAAHE) biennial conference in April, 2013.

### SECRETARIAT

I would like to thank the members of the secretariat. We have seen some changes in the past year with Naomi Silver leaving for an opportunity within the Ministry of Education, and Daphne Bonar joining the secretariat.

In closing, I would like to extend my gratitude to the members of the Board for their dedication to assuring quality degree level education in Ontario.



# APPLICATIONS TO PEQAB

In keeping with PEQAB's commitment to transparency, a comprehensive list of completed applications, as well as those under review, is available on the PEQAB website. All supporting documents such as the applications, the Board recommendations and the Minister's decisions can be viewed by accessing the website.

An overview of the 481 applications submitted to PEQAB since its inception in 2001 up to March 31, 2013, is presented below.

TYPE OF INSTITUTION	INSTITUTIONS	COMPLETED APPLICATIONS	WITHDRAWN APPLICATIONS	APPLICATIONS UNDER REVIEW	TOTAL APPLICATIONS RECEIVED
Private	25	39	10	3	51
Public In-Province	7	82 <sup>1</sup>	2	0	84
Public Out-of-Province	13	38	4	1	43
CAAT	21	276	6	32	303
<b>TOTAL</b>	<b>66</b>	<b>426</b>	<b>22</b>	<b>36</b>	<b>481</b>

<sup>1</sup> The public in-province applications include 75 from the University of Ontario Institute of Technology, which were reviewed prior to the university receiving its degree-granting authority in legislation.

## CURRENT-YEAR ACTIVITY

### REFERRALS

The Minister referred 52 applications to the Board for consideration in 2012/13. There were 48 applications from colleges of applied arts and technology (CAATs), including 22 applications for new programs and 12 applications for amendments to existing consents.

As consents are time limited, usually five to seven years, applicants must apply for renewal of consent in order to continue to offer degree programs. CAATs submitted 14 applications for renewal of consents

In addition, the Minister referred two applications from public organizations and two applications from private organizations.

### RECOMMENDATIONS

The Board made 34 recommendations to the Minister with respect to 32 applications from CAATs, one application from a public organization, and one other matter related to a private organization.

### APPLICATIONS UNDER REVIEW

As of March 31, 2013, 36 applications are under review by PEQAB: 32 submissions from CAATs, three from private organizations and one from a public organization.

### OTHER MATTERS

The Board's revised processes may lead to a recommendation to the Minister to follow up with an applicant's progress in meeting commitments. The Minister referred one such matter on which the Board made its recommendation in 2012/13.



# APPLICATIONS REFERRED FROM APRIL 1, 2012, TO MARCH 31, 2013

## COLLEGES OF APPLIED ARTS AND TECHNOLOGY

ORGANIZATION	APPLICATION UNDER THE ACT	SUBMISSION
Algonquin College of Applied Arts and Technology	Renewal of Consent	Bachelor of Applied Arts (Interior Design)
Centennial College of Applied Arts and Technology	Offer a degree program	Bachelor of Corporate Communications and Public Relations
Centennial College of Applied Arts and Technology	Offer a degree program	Bachelor of Emergency Management and Public Safety
Centennial College of Applied Arts and Technology	Offer a degree program	Bachelor of Energy Engineering Systems Management
Centennial College of Applied Arts and Technology	Offer a degree program	Bachelor of Social Work in Child Welfare
Centennial College of Applied Arts and Technology	Offer a degree program	Bachelor of Sustainable Tourism Management
Conestoga College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Design
Conestoga College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Child Education and Program Development
Conestoga College Institute of Technology and Advanced Learning	Renewal of Consent	Bachelor of Applied Health Sciences (Health Informatics Management)
Fanshawe College of Applied Arts and Technology	Amendment (to change nomenclature)	Bachelor of Applied Arts (Early Childhood Leadership) to Bachelor of Early Childhood Leadership
Fanshawe College of Applied Arts and Technology	Offer a degree program	Bachelor of Commerce (Accounting)
Fanshawe College of Applied Arts and Technology	Offer a degree program	Bachelor of Commerce (Digital Marketing)
Fanshawe College of Applied Arts and Technology	Offer a degree program	Bachelor of Commerce (Human Resources Management)
Fanshawe College of Applied Arts and Technology	Offer a degree program	Bachelor of Commerce (Leadership and Management)

ORGANIZATION	APPLICATION UNDER THE ACT	SUBMISSION
Fanshawe College of Applied Arts and Technology	Renewal of Consent	Bachelor of Applied Technology (Biotechnology)
George Brown College of Applied Arts and Technology	Amendment (to change nomenclature)	Bachelor of Applied Arts (Early Childhood Leadership) to Bachelor of Early Childhood Leadership
George Brown College of Applied Arts and Technology	Renewal of Consent	Bachelor of Applied Business (Hospitality Operations Management)
Georgian College of Applied Arts and Technology	Offer a degree program	Bachelor of Interior Design
Georgian College of Applied Arts and Technology	Renewal of Consent	Bachelor of Human Services (Police Studies)
Humber College Institute of Technology and Advanced Learning	Renewal of Consent	Bachelor of Applied Technology (Industrial Design)
Niagara College of Applied Arts and Technology	Offer a degree program	Bachelor of Business Administration (Human Resources)
Niagara College of Applied Arts and Technology	Offer a degree program	Bachelor of Commerce (Accounting)
Niagara College of Applied Arts and Technology	Renewal of Consent	Bachelor of Applied Business (Hospitality Operations Management)
Niagara College of Applied Arts and Technology	Renewal of Consent	Bachelor of Applied Business (International Commerce and Global Development)
Seneca College of Applied Arts and Technology	Renewal of Consent	Bachelor of Aviation Technology
Seneca College of Applied Arts and Technology	Renewal of Consent	Bachelor of Technology (Software Development)
Sheridan College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Arts (Animation) to Bachelor of Animation
Sheridan College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Arts (Illustration) to Bachelor of Illustration
Sheridan College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Arts (Interior Design) to Bachelor of Interior Design
Sheridan College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Arts (Photography) to Bachelor of Photography
Sheridan College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Arts (Music Theatre Performance) to Bachelor of Music Theatre Performance
Sheridan College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Arts (Game Design) to Bachelor of Game Design

ORGANIZATION	APPLICATION UNDER THE ACT	SUBMISSION
Sheridan College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Arts (Interaction Design) to Bachelor of Interaction Design
Sheridan College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Business (Global Business Management) to Bachelor of Global Business Management
Sheridan College Institute of Technology and Advanced Learning	Amendment (to change nomenclature)	Bachelor of Applied Arts (Early Childhood Leadership) to Bachelor of Early Childhood Leadership
Sheridan College Institute of Technology and Advanced Learning	Amendment (to revise curriculum)	Bachelor of Applied Business (Global Business Management)
Sheridan College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Applied Computer Science (Mobile Computing)
Sheridan College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Business Administration (Accounting)
Sheridan College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Business Administration (Finance)
Sheridan College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Business Administration (Human Resources Management)
Sheridan College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Business Administration (Marketing Management)
Sheridan College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Business Administration (Supply Chain Management)
Sheridan College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Craft and Design
Sheridan College Institute of Technology and Advanced Learning	Offer a degree program	Bachelor of Film and Television
Sheridan College Institute of Technology and Advanced Learning	Renewal of Consent	Bachelor of Applied Arts (Illustration)
Sheridan College Institute of Technology and Advanced Learning	Renewal of Consent	Bachelor of Applied Health Sciences (Athletic Therapy)
Sheridan College Institute of Technology and Advanced Learning	Renewal of Consent	Bachelor of Applied Information Science (Information Systems Security)
St. Lawrence College of Applied Arts and Technology	Renewal of Consent	Bachelor of Applied Arts (Behavioural Psychology)

## PRIVATE INSTITUTIONS

ORGANIZATION	APPLICATION UNDER THE ACT	SUBMISSION
Adler School of Professional Studies Inc.	Offer a degree program	Master of Leadership and Organization, Development and Coaching
Canadian College of Naturopathic Medicine	Offer a degree program	Bachelor of Naturopathic Medicine (resubmission)

## PUBLIC INSTITUTIONS

ORGANIZATION	APPLICATION UNDER THE ACT	SUBMISSION
Cape Breton University	Offer a degree program	Master of Business Administration (Community Economic Development)
Central Michigan University	Renewal of Consent	Master of Arts (Education) (resubmission)



# BOARD RECOMMENDATIONS FROM APRIL 1, 2012, TO MARCH 31, 2013

## COLLEGES OF APPLIED ARTS AND TECHNOLOGY

APPLICATION UNDER THE ACT      SUBMISSION      BOARD RECOMMENDATION      MINISTER'S DECISION

### CENTENNIAL COLLEGE OF APPLIED ARTS AND TECHNOLOGY

Offer a degree program      Bachelor of Corporate Communications and Public Relations      Communicated to the Minister      Pending

Offer a degree program      Bachelor of Emergency Management and Public Safety      Communicated to the Minister      Pending

### CONESTOGA COLLEGE INSTITUTE OF TECHNOLOGY AND ADVANCED LEARNING

Amendment (to revise curriculum)      Bachelor of Interior Design      Grant Consent      Grant Consent

Amendment (to change nomenclature)      Bachelor of Applied Health Sciences (Health Informatics Management) to Bachelor of Health Information      Communicated to the Minister      Pending

Offer a degree program      Bachelor of Design      Communicated to the Minister      Pending

Renewal of Consent      Bachelor of Applied Health Sciences (Health Informatics Management)      Communicated to the Minister      Pending

Renewal of Consent      Bachelor of Applied Technology (Integrated Telecommunications and Computer Technologies)      Communicated to the Minister      Pending

Renewal of Consent      Bachelor of Business Administration (International Business Management)      Communicated to the Minister      Pending

Renewal of Consent      Bachelor of Engineering (Mechanical Systems Engineering)      Communicated to the Minister      Pending

### FANSHAWE COLLEGE OF APPLIED ARTS AND TECHNOLOGY

Offer a degree program      Bachelor of Interior Design      Grant Consent      Grant Consent

Amendment (to change nomenclature)      Bachelor of Applied Arts (Early Childhood Leadership) to Bachelor of Early Childhood Leadership      Grant Consent      Grant Consent

GEORGE BROWN COLLEGE OF APPLIED ARTS AND TECHNOLOGY

Amendment (to change nomenclature)	Bachelor of Applied Arts (Early Childhood Leadership) to Bachelor of Early Childhood Leadership	Grant Consent	Grant Consent
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GEORGIAN COLLEGE OF APPLIED ARTS AND TECHNOLOGY

Amendment (to revise curriculum)	Bachelor of Business (Automotive Management)	Communicated to the Minister	Pending
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Renewal of Consent	Bachelor of Business (Automotive Management)	Communicated to the Minister	Pending
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HUMBER COLLEGE INSTITUTE OF TECHNOLOGY AND ADVANCED LEARNING

Renewal of Consent	Bachelor of Applied Arts (Paralegal Studies)	Communicated to the Minister	Pending
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SENECA COLLEGE OF APPLIED ARTS AND TECHNOLOGY

Renewal of Consent	Bachelor of Commerce (Financial Services Management)	Communicated to the Minister	Pending
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Renewal of Consent	Bachelor of Commerce (Human Resources Strategy and Technology)	Communicated to the Minister	Pending
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Renewal of Consent	Bachelor of Commerce (International Accounting and Finance)	Communicated to the Minister	Pending
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Renewal of Consent	Bachelor of Technology (Informatics and Security)	Communicated to the Minister	Pending
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SHERIDAN COLLEGE INSTITUTE OF TECHNOLOGY AND ADVANCED LEARNING

Amendment (to change nomenclature)	Bachelor of Applied Arts (Animation) to Bachelor of Illustration	Grant Consent	Grant Consent
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Amendment (to change nomenclature)	Bachelor of Applied Arts (Illustration) to Bachelor of Illustration	Grant Consent	Grant Consent
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Amendment (to change nomenclature)	Bachelor of Applied Arts (Interior Design) to Bachelor of Interior Design	Grant Consent	Grant Consent
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Amendment (to change nomenclature)	Bachelor of Applied Arts (Photography) to Bachelor of Photography	Grant Consent	Grant Consent
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APPLICATION UNDER THE ACT      SUBMISSION      BOARD RECOMMENDATION      MINISTER'S DECISION

SHERIDAN COLLEGE INSTITUTE OF TECHNOLOGY AND ADVANCED LEARNING			
Amendment (to change nomenclature)	Bachelor of Applied Arts (Music Theatre Performance) to Bachelor of Music Theatre Performance	Grant Consent	Grant Consent
Amendment (to change nomenclature)	Bachelor of Applied Arts (Game Design) to Bachelor of Game Design	Grant Consent	Grant Consent
Amendment (to change nomenclature)	Bachelor of Applied Arts (Interaction Design) to Bachelor of Interaction Design	Grant Consent	Grant Consent
Amendment (to change nomenclature)	Bachelor of Applied Arts (Early Childhood Leadership) to Bachelor of Early Childhood Leadership	Grant Consent	Grant Consent
Amendment (to change nomenclature)	Bachelor of Applied Business (Global Business Management) to Bachelor of Global Business Management	Communicated to the Minister	Pending
Amendment (to revise curriculum)	Bachelor of Applied Business (Global Business Management)	Communicated to the Minister	Pending
Offer a degree program	Bachelor of Applied Computer Science (Mobile Computing)	Communicated to the Minister	Pending
Renewal of Consent	Bachelor of Applied Arts (Animation)	Communicated to the Minister	Pending
Renewal of Consent	Bachelor of Applied Arts (Illustration)	Communicated to the Minister	Pending

## PUBLIC INSTITUTIONS

APPLICATION UNDER THE ACT      SUBMISSION      BOARD RECOMMENDATION      MINISTER'S DECISION

CENTRAL MICHIGAN UNIVERSITY			
Renewal of Consent	Master of Arts (Education) (resubmission)	Communicated to the Minister	Pending



# BOARD RECOMMENDATIONS PRIOR TO APRIL 1, 2012

Before January 1, 2012, the *Post-secondary Education Choice and Excellence Act, 2000*, required the Minister to refer all applications for consent to PEQAB for review and recommendation. Following PEQAB's recommendation(s), the Minister would consider any broader Ontario government policy or financial issues that may flow from the giving of consent before issuing a decision.

With the amendments to the regulations under the Act, as of January 1, 2012, the Minister may reject an application on policy grounds identified in regulation; refer an application to another body; or refer an application to PEQAB for review and recommendation.

There are currently three applications for which the Board has made a recommendation prior to this fiscal year and that remain under the Minister's review as of March 31, 2013.

## PRIVATE INSTITUTIONS

ORGANIZATION	APPLICATION UNDER THE ACT	SUBMISSION	BOARD RECOMMENDATION	MINISTER'S DECISION
Pontifical Institute of Mediaeval Studies	Offer a degree program	Mediaeval Studies Doctorate	Communicated to the Minister	Pending

## PUBLIC INSTITUTIONS

ORGANIZATION	APPLICATION UNDER THE ACT	SUBMISSION	BOARD RECOMMENDATION	MINISTER'S DECISION
Athabasca University	Offer a degree program	Residential Electives in the Executive Masters of Business Administration	Communicated to the Minister	Pending
Charles Sturt University	Offer a degree program	Bachelor of Science (Nursing)	Communicated to the Minister	Pending



# APPLICATIONS UNDER REVIEW AS OF MARCH 31, 2013

## COLLEGES OF APPLIED ARTS AND TECHNOLOGY

ORGANIZATION	REFERRAL DATE	APPLICATION UNDER THE ACT	SUBMISSION
Algonquin College of Applied Arts and Technology	14-Jan-13	Renewal of Consent	Bachelor of Applied Arts (Interior Design)
Algonquin College of Applied Arts and Technology	26-Jan-12	Renewal of Consent	Bachelor of Applied Business (e-Business Supply Chain Management)
Centennial College of Applied Arts and Technology	29-Oct-12	Offer a degree program	Bachelor of Energy Engineering Systems Management
Centennial College of Applied Arts and Technology	29-Oct-12	Offer a degree program	Bachelor of Social Work in Child Welfare
Centennial College of Applied Arts and Technology	29-Oct-12	Offer a degree program	Bachelor of Sustainable Tourism Management
Centennial College of Applied Arts and Technology	26-Jan-12	Renewal of Consent	Bachelor of Applied Information Science (Computer & Communication Networks)
Conestoga College Institute of Technology and Advanced Learning	02-Nov-12	Offer a degree program	Bachelor of Child Education and Program Development
Fanshawe College of Applied Arts and Technology	14-Jan-13	Offer a degree program	Bachelor of Commerce (Accounting)
Fanshawe College of Applied Arts and Technology	14-Jan-13	Offer a degree program	Bachelor of Commerce (Digital Marketing)
Fanshawe College of Applied Arts and Technology	14-Jan-13	Offer a degree program	Bachelor of Commerce (Human Resources Management)
Fanshawe College of Applied Arts and Technology	14-Jan-13	Offer a degree program	Bachelor of Commerce (Leadership and Management)
George Brown College of Applied Arts and Technology	14-Jan-13	Renewal of Consent	Bachelor of Applied Business (Hospitality Operations Management)
George Brown College of Applied Arts and Technology	26-Jan-12	Renewal of Consent	Bachelor of Applied Business (Financial Services)
Georgian College of Applied Arts and Technology	14-Jan-13	Renewal of Consent	Bachelor of Human Services (Police Studies)

ORGANIZATION	REFERRAL DATE	APPLICATION UNDER THE ACT	SUBMISSION
Georgian College of Applied Arts and Technology	03-Jan-13	Offer a degree program	Bachelor of Interior Design
Humber College Institute of Technology and Advanced Learning	17-Jul-12	Renewal of Consent	Bachelor of Applied Technology (Industrial Design)
Niagara College of Applied Arts and Technology	02-Nov-12	Offer a degree program	Bachelor of Business Administration (Human Resources)
Niagara College of Applied Arts and Technology	02-Nov-12	Offer a degree program	Bachelor of Commerce (Accounting)
Niagara College of Applied Arts and Technology	24-Jul-12	Renewal of Consent	Bachelor of Applied Business (Hospitality Operations Management)
Niagara College of Applied Arts and Technology	17-Jul-12	Renewal of Consent	Bachelor of Applied Business (International Commerce and Global Development)
Seneca College of Applied Arts and Technology	14-Jan-13	Renewal of Consent	Bachelor of Technology (Software Development)
Seneca College of Applied Arts and Technology	03-Dec-12	Renewal of Consent	Bachelor of Aviation Technology
Sheridan College Institute of Technology and Advanced Learning	14-Jan-13	Renewal of Consent	Bachelor of Applied Information Science (Information Systems Security)
Sheridan College Institute of Technology and Advanced Learning	29-Oct-12	Renewal of Consent	Bachelor of Applied Health Sciences (Athletic Therapy)
Sheridan College Institute of Technology and Advanced Learning	23-Oct-12	Offer a degree program	Bachelor of Business Administration (Accounting)
Sheridan College Institute of Technology and Advanced Learning	23-Oct-12	Offer a degree program	Bachelor of Business Administration (Finance)
Sheridan College Institute of Technology and Advanced Learning	23-Oct-12	Offer a degree program	Bachelor of Business Administration (Human Resources Management)
Sheridan College Institute of Technology and Advanced Learning	23-Oct-12	Offer a degree program	Bachelor of Business Administration (Marketing Management)
Sheridan College Institute of Technology and Advanced Learning	23-Oct-12	Offer a degree program	Bachelor of Business Administration (Supply Chain Management)
Sheridan College Institute of Technology and Advanced Learning	23-Oct-12	Offer a degree program	Bachelor of Craft and Design
Sheridan College Institute of Technology and Advanced Learning	23-Oct-12	Offer a degree program	Bachelor of Film and Television
St. Lawrence College of Applied Arts and Technology	14-Jan-13	Renewal of Consent	Bachelor of Applied Arts (Behavioural Psychology)

## PRIVATE INSTITUTIONS

ORGANIZATION	REFERRAL DATE	APPLICATION UNDER THE ACT	SUBMISSION
Adler School of Professional Studies Inc.	24-Jan-13	Offer a degree program	Master of Leadership & Organization, Development & Coaching
Canadian College of Naturopathic Medicine	24-Jan-13	Offer a degree program	Bachelor of Naturopathic Medicine (resubmission)
Tyndale University College & Seminary	26-Jan-12	Renewal of Consent	Bachelor of Education

## PUBLIC INSTITUTIONS

ORGANIZATION	REFERRAL DATE	APPLICATION UNDER THE ACT	SUBMISSION
Cape Breton University	20-Apr-12	Offer a degree program	Master of Business Administration (Community Economic Development)



## QUALITY ASSESSORS

The Board relies on the expertise of many academics and senior administrators who act as members of expert panels to assess the academic rigor of the proposed programs and the capacity of institutions to deliver them. The members of the expert panels review applications and provide reports to the Board.

The Board recognizes the contribution of the following 31 individuals, whose expert advice was considered by the Board in providing recommendations to the Minister this year.

<b>Agarwal, Naresh</b> , PhD	McMaster University	<b>Leuprecht, Christian</b> , PhD	Royal Military College of Canada
<b>Alfred, Richard</b> , PhD	University of Michigan	<b>Mahmoud, Qusay</b> , PhD	University of Guelph
<b>Blaich, Charles</b> , PhD	Wabash College	<b>Michalowski, Wojtek</b> , PhD	University of Ottawa
<b>Booth, Laurence</b> , PhD	University of Toronto	<b>Pierre, Samuel</b> , PhD	École Polytechnique de Montreal
<b>Boritz, Efrim</b> , PhD	University of Waterloo	<b>Ranieri, Paul W.</b> , PhD	Ball State University
<b>Caldwell, Craig</b> , PhD	University of Utah	<b>Reim, Melanie</b> , MFA	New York Fashion Institute of Technology
<b>Chalmers, Lynn</b> , MDes	University of Manitoba	<b>Sampalli, Srinivas</b> , PhD	Dalhousie University
<b>Cray, David</b> , PhD	Carleton University	<b>Scully, Sam</b> , PhD	Sam Scully and Associates, Inc.
<b>Culham, Richard</b> , PhD	University of Waterloo	<b>Sidhu, Tarlochan</b> , PhD	University of Western Ontario
<b>Faria, Anthony</b> , PhD	University of Windsor	<b>Sossin, Lorne</b> , PhD	Osgoode Hall Law School
<b>Farrell, Carlyle</b> , PhD	Ryerson University	<b>Stewart, Carole</b> , PhD	University of Guelph
<b>Gano-Phillips, Susan</b> , PhD	University of Michigan-Flint	<b>Thurlow, Amy</b> , PhD	Mount St. Vincent University
<b>Flynn, Terrence</b> , PhD	McMaster University	<b>Verma, Anil</b> , PhD	University of Toronto
<b>Hawthorne, Joan</b> , PhD	University of North Dakota	<b>Wolff, Roger</b> , DBA	University of Victoria
<b>Jensen, Knud</b> , PhD	Ryerson University	<b>Yuan, Fei</b> , PhD	Ryerson University
<b>Klenow, Daniel</b> , PhD	North Dakota State University		

## BOARD COMMITTEES

In addition to assessment panels, the Board may establish other advisory committees to assist in the review of applications. The Board has three such committees.

### ORGANIZATION REVIEW COMMITTEE

This standing committee was established by the Board to review the organizational soundness and capacity of private applicants. The Board strikes a panel from among the members of the Organization Review Committee to review each application from a private organization. The Organization Review Committee members are:

- **Mr. Neil Henry**
- **Dr. Ian Mugridge**
- **Dr. John Munro**
- **Dr. Stephen Murgatroyd**
- **Dr. Sam Scully**
- **Dr. John Watson**

### LIBERAL ARTS COMMITTEE

The Board's undergraduate degree standards include expectations that graduates will have knowledge and skills both within and outside their core field of study. Accordingly, the Board requires that undergraduate degree programs include, in addition to the core field of study, a substantial liberal arts component.

The members of the standing committee on liberal arts have expertise in the study of liberal arts/general education as a pedagogical issue. The members appointed are:

- **Dr. Charles Blaich**
- **Dr. Susan Gano-Phillips**
- **Dr. Joan Hawthorne**
- **Dr. Paul W. Ranieri**
- **Dr. Carole Stewart**

The Board chooses a panel from among the members of the liberal arts committee to review applications to offer undergraduate degree programs.

### DISTANCE EDUCATION COMMITTEE

In 2010, the Board implemented significant revisions to its criteria for applicants proposing to use online technology in the delivery of degree programs. To provide a rigorous assessment of such applications, the Board formed a standing committee on distance education whose members have expertise in distance education and educational technology.

The Board selects a panel from among the following members of the Distance Education Committee to review applications that incorporate online delivery components:

- **Dr. Tony Bates**
- **Dr. Craig Montgomerie**
- **Dr. Michael G. Moore**
- **Dr. Stephen Murgatroyd**



## 2012 SURVEY

The Board has sought feedback from assessors and applicants annually since its inception. For the past three years, a third party has been engaged to conduct an online survey. The surveys focus on the assessor orientation materials; the Board's publications, criteria and processes; the assessment process including the review itself, the composition of the panel and the site visits; and satisfaction with service provided by the secretariat.

Use of the same survey tool has allowed the Board to look for trends over the past three years. The most dramatic trend was the increase in applicants' satisfaction with the Board's handbooks and guidelines, the Board's criteria and the review process itself. These results reassure the Board that the revised criteria and processes as published in the 2010 handbooks and guidelines appear to be well received.

In the past, the Board had frequently updated its publications, which sometimes led to confusion for applicants and assessors alike. The Board has not made any changes to its current criteria and processes, which were published in 2010. What is apparent from feedback is that, should changes become necessary, it is important that the Board clearly communicates the nature of the changes.

This year's survey was conducted in December, 2012. Twenty-one assessors and 16 representatives from applicant organizations were invited to participate in the survey. Responses were received from 15 assessors (71 per cent), and 14 applicant representatives (88 per cent).

Overall, assessors and applicants reported strong satisfaction. Consistent with past surveys, applicants continue to express dissatisfaction with the time and expense of the consent process. Both assessors and applicants were very satisfied with the secretariat's performance and the support provided to them throughout the review process.

As the survey's quantitative results were generally positive, the secretariat analysed respondents' comments for suggested improvements. Some assessors expressed concern regarding the applicability and clarity of some of the Board's criteria to individual applications. Some applicants voiced concerns regarding the application review process, specifically that the overall process as well as

some of the Board's criteria, may not be appropriate for specific applications. In addition, some applicants said more information was needed with respect to the requirement to provide samples of student work as part of the review for renewal of consent. These suggestions highlight the importance of clear communication with our stakeholders. The secretariat will exercise continued care in its interactions and communications with applicants and assessors to ensure a shared understanding of the Board's requirements and processes.

We thank representatives from our applicant organizations, as well as our expert assessors, for taking time to provide feedback.



## MEMBERS OF THE BOARD



CHAIR

### MAUREEN J. MORTON

(Chair 25-Apr-2011 to 31-May-2013; Vice-Chair 01-Jul-2001 to 24-Apr-2011) obtained her LLB from the University of Toronto in 1989. She is a business law lawyer specializing in technology law since her call to the Ontario Bar in 1991. She practised with Fasken Martineau DuMoulin LLP until 1994 when she joined Lerner LLP, where she practised until her appointment by Autodata Solutions Company in February, 2000, as vice-president, legal affairs, followed by her appointment as senior vice-president, legal affairs in 2008. Ms. Morton is now president of MJM Law Professional Corp. She has sat on the board of directors for several not-for-profit organizations, and is currently a member of the board of directors and vice-chair of the TechAlliance of Southwestern Ontario.



### RICHARD BARHAM

(01-Jul-2007 to 30-Jun-2013), retired, has a BA and MA from the University of Otago (NZ) and PhD from the University of Alberta. He has held academic appointments at the University of Otago, the University of Alberta and the University of Guelph, where he was a former department chair and, subsequently, dean of the College of Family and Consumer Studies. He has served two terms as an auditor of the undergraduate program reviews conducted by the Council of Ontario Universities, and was a member of the COU Quality Assurance Transition/Implementation Task Force from May, 2008, to October, 2009. Dr. Barham was awarded an honorary fellowship from the University of Guelph in 2011.



### ROBERT (SQUEE) GORDON

(23-Nov-2009 to 22-Nov-2015) has spent more than 45 years in public education, including seven as president of Dawson College in Montreal, and 25 as president of Humber College Institute of Technology and Advanced Learning in Toronto. He holds an Honours BA in History; a Master's Degree in modern British history; a Master's Degree in educational administration; a Master's Degree in public administration; a Doctorate in educational administration; and several honorary doctorates. Dr. Gordon has a long history of service to numerous boards and committees (including chair of the Ontario Technology Fund; president of the Association of Canadian Community Colleges; president of the League for Innovation in the Community College; chair of the Committee of Presidents of Ontario; president and chair of the Board of the Corporation of Bishop's University; leader-in-residence of the Council for Emerging Leaders of the Conference Board of Canada). Dr. Gordon is also a recipient of the Order of Ontario.



### ASHOK DALVI

(01-Jun-2003 to 30-Jun-2013) received a B/Tech (Hon) from I.I.T. Mumbai and PhD in metallurgy and materials science from McMaster University. He is a member of the Canadian Institute of Mining, Metallurgy and Petroleum, as well as the American Institute of Mining, Metallurgy and Petroleum. Mr. Dalvi is a registered professional engineer in the Province of Ontario. Until recently, he served as the director of process engineering and strategic studies at Vale Inco Limited, a major base metal company. Currently, he is president of Dalvi Associates Inc., an independent company consulting in base metals strategies. He has worked internationally in the fields of process R&D, project management and strategic studies.



#### IAN T. HOWCROFT

(13-Nov-2012 to 13-Nov-2015) is vice-president, Canadian Manufacturers & Exporters (CME) Ontario. He is responsible for all aspects of the division, including business development, policy and advocacy. Mr. Howcroft holds an Honours BA from McMaster University and a law degree from the University of Western Ontario. He is a long-standing member of the Law Society of Upper Canada. In addition, he currently serves on a variety of boards, steering committees, organizations and committees including: Sector Advisory Board (Ontario Centres of Excellence), Expert Network (Centre for Workplace Skills), Board (Skills Canada), Board, (Canadian Apprenticeship Forum); Small Business Agency of Ontario (MEDI), Partners In Project Green Steering Committee (GTAA), and the Ministry of Labour Advisory Group. Mr. Howcroft was also instrumental in procurement and administration of CME's SMART program (a \$20 million-plus project), as well as many other projects relating to skills, human resources, energy, environment, and health and safety and workers' compensation.



#### DIANNE KIEREN

(04-June-2010 to 03-June-2013) is professor emerita, University of Alberta, where she served as the chair of the Department of Family Studies, and the associate vice-president (academic). She received her PhD and MSc degrees from the University of Minnesota. She was the chair of the Alberta Private Colleges Accreditation Board and also served two terms on the Alberta Campus Alberta Quality Council. She has sat on the board of directors for several post-secondary institutions, a hospital board, the Vanier Institute of the Family, a provincial regional social services board and many not-for-profit associations and the Good Samaritan Society and Good Samaritan Canada boards. She is currently a member of the Alberta Persons with Developmental Disabilities Regional Board.



#### ALEXANDRE LAURIN

(18-Sept-2012 to 18-Sept-2014) joined the C.D. Howe Institute in 2008 and became associate director of research in 2010. From 1999 to 2008, Mr. Laurin worked for the Parliamentary Information and Research Service, where he provided reports, analysis and policy advice to members of the House of Commons and the Senate and to parliamentary committees on a non-partisan and confidential basis. Mr. Laurin has authored numerous research studies published by the C.D. Howe Institute and other organizations, and he frequently contributes to public policy debates through seminars, conferences and media appearances. He holds an MA in economics (1998) from Queen's University and a BSc in economics (1997) from Université du Québec à Montréal.



#### KEVIN MCCORMICK

(18-Sept-2012 to 18-Sept-2015) is president and vice-chancellor of Huntington University, Sudbury, Ontario. He designed and launched Northern Ontario's first Centre for Teaching and Learning Excellence, to provide opportunities to develop innovative teaching and learning strategies. Dr. McCormick has a keen interest and reputation in international education. He has travelled to countries such as India, Vietnam and Thailand to work with refugee agencies, displaced people and international government officials to support access to higher education. As former dean of Georgian College, Dr. McCormick successfully launched the new applied degrees and later established the Institute for University Partnerships and Advanced Studies, to promote seamless programming opportunities between college and university studies. Dr. McCormick is a passionate advocate of quality teaching, and was the first Ontario college faculty member to be named Canadian Professor of the Year by both the Canadian Council for the Advancement of Education and the International Council for the Advancement and Support of Education.

## PEQAB SECRETARIAT

The secretariat consists of a small group of ministry employees whose purpose is to provide administrative support to the Board. Its activities include:

- drafting the Board's policies, procedures and criteria;
- management of applications for consent;
- consultations with stakeholders and other quality assurance bodies on standards and quality assessment procedures;
- advice to applicants and potential applicants about the Board's requirements;
- identification of rosters of experts for selection by the Board as program quality assessors or as organization reviewers; and
- liaison with government officials, professional associations and regulatory bodies.

As of March 31, 2013, the members of the secretariat staff are:

<b>Chief Executive</b>	Virginia Hatchette, PhD
<b>Manager</b>	Charlotte McCloskey, MBA
<b>Senior Policy Advisor</b>	Daphne Bonar, PhD
<b>Senior Policy Advisor</b>	Kalim Shah, PhD
<b>Research Policy Analyst</b>	Taryn Pimento, MA
<b>Research Policy Analyst</b>	Janna Luettmann, MPPA (on leave)
<b>Administrative Coordinator</b>	Rosaria Cioffi

## BOARD MEMBERS' EXPENDITURES 2012/13

Per Diem and Services	\$15,911
Travel	\$4,757
<b>TOTAL</b>	<b>\$20,668</b>

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**PEQAB**

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